

Pirate Toy Fund

*Bringing smiles to
kids year round...one toy at a time.*





*To most people toys aren't
a particularly serious
subject. To a child facing
a serious illness or life-
altering event, however,
a toy can make all the
difference in the world.*

*You can help make a difference for
thousands of area children by supporting
the Pirate Toy Fund, the only nonprofit
organization in the country devoted to the
yearlong collection and distribution of toys
to children in need. Since 2000, we have
distributed more than 100,000 toys, thanks
to the many generous
contributions of people
just like you.*



Our History

Inspired by Christie Simonetti, a little girl who was a patient at Strong Children's Hospital, local entertainer Gary the Happy Pirate founded the Pirate Toy Fund in 1995, which became a 501(c) (3) corporation three years later.

The PTF serves many children throughout the year but primarily dedicates itself to programs that address medical, domestic violence, and financial-needs situations. Unfortunately the number of programs we serve has increased every year since our inception in 1995, and we expect this trend to continue.



Christie Simonetti

In addition to the efficient collection, sorting and distribution of toys to a ten-county area, the Pirate Toy Fund is dedicated to creating a lasting physical and organizational infrastructure that will serve the needs of future generations. Our current building at 1453 East Main Street, which was made possible by numerous benefactors, houses both our inventory of toys, as well as offices and administrative systems that allow cost-efficient operations using best practices.

We strive to work with affiliate agencies and organizations to ensure that the toys for which we are stewards make their way into worthy hands.

None of these good works would be possible without the generosity of hundreds of individual, civic and corporate volunteers and donors who tirelessly lend their time, talent and treasure to make thousands of area children smile at a time when they need it most.



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We Take Toys Seriously

Established in 1995, the Pirate Toy Fund serves as a central collection and distribution center for businesses, civic organizations and individuals who want to donate toys to the local children who can make best use of them.

Through the efforts of a small dedicated staff and a multitude of generous volunteers, we work with more than 70 established local and regional hospitals and nonprofit agencies to identify and deliver appropriate toys to children facing especially difficult times including:

- Surgery, illness or therapy;
- Emergency shelter due to fire, natural disaster or domestic violence, and;
- Emotional and/or developmental disabilities.

Gifts From The Heart

Through your generosity, the Pirate Toy Fund helps kids in a variety of health-and-human services settings including hospitals, clinics, emergency shelters, courts, and domestic abuse and homeless shelters.

From Rochester's inner city to the rural towns of Dansville and Newark, the Pirate Toy Fund is there to brighten the day for children in need.

We receive more than 1,000 applications each year and collect, sort, track and distribute more than 24,000 toys annually. Santa would be proud.

For a complete list of agencies that currently benefit from the Pirate Toy Fund or to apply for assistance, please visit piratetoyfund.org



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Our newest program focuses on educational toys that help developmentally challenged children grow their cognitive and motor skills in a supportive home environment. Many of the toys these children rely on during the school day are unavailable to parents and caregivers due to their cost. The Pirate Toy Fund is working to raise funds for these special toys to make them available through recognized program partners that routinely deal with special-needs children.



Yes, I'd be glad to help.

I'd like to help the Pirate Toy Fund in the following areas (check all that apply):

- Donation via check, charge or money order
- Check:** Make payable to the Pirate Toy Fund.
- Charge:** MasterCard Visa

NAME AS IT APPEARS ON CARD

ACCOUNT NUMBER

EXP. DATE

CARDHOLDER SIGNATURE

- Donation of new toys from individuals or through civic organizations
- Donation of new toys from businesses
- Financial donation to TIC-TOC Program
- Volunteering
- Attendance at special events

Please provide the following information

NAME

ADDRESS

APT. NO.

CITY

STATE

ZIP

HOME PHONE

EMAIL ADDRESS

Preferred method of contact:

- Phone Email Postal service

Please send completed form and check (if applicable) to:

The Pirate Toy Fund
1453 East Main Street
Rochester, NY 14609

Thank you for your generous support!

At A Glance

The only toy fund of its kind in the United States that collects and donates toys to children throughout the year.

The Pirate Toy Fund annually donates approximately 24,000 toys to thousands of Rochester-area children through more than 70 sanctioned program partners.

These numbers continue to rise each year.

Recipient children include hospital patients, victims of natural disasters and domestic violence, and those with special developmental needs.

The Pirate Toy Fund is supported through the dedicated efforts of many volunteers including our Board of Directors, with regional and state grant funding, and from the generous contributions from caring individuals and businesses throughout the greater Rochester area.

If you'd like to help bring more smiles to more kids, please call us at (585) 271-5519 or visit piratetoyfund.com.



1453 East Main St., Rochester, NY 14609
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